

## **ANALYTICS BATTLECARD**

## **DIFFERENTIATIONS**

- Market-leading Accuracy
  Our speech recognition accuracy rate of 97% in English provides deeper insights.
- **High Performance**Our solution delivers faster response times and faster query results.
- More in the Moment
   We support real-time triggers, real-time notifications to supervisors and real-time reporting.
- One Product, Multiple Tenants
  Our solution supports multi-tenancy for different teams, business units and operations.
- No Code Required
   Our users enjoy visual query design without any coding requirements.

CONNECTIVITY FEATURES	SESTEK	NICE
Supported Engagement Channels	Voice, Text/SMS/WhatsApp, Video, Meeting, E-mail	Voice, Text/SMS, Social Media, Video, E-mail
Supported Languages	English, French, Spanish, German, Greek, Arabic, Azerbaijani, Turkish, Russian, Mandarin, Urdu, Dutch, Crotian, Czech, Italian, Ukrainian, Flemish, Indian, Kazakh, Pashto, Polish, Persian, Portuguese, Kurdish, Korean, Japanese, Latvian, Swahili, Swedish, Tagalog, Finnish, Danish, Norwegian, Welsh	26 Languages  Arabic, Bulgarian, Danish, Dutch, Canadian French, Chinese Simp. and Trad., English, Finnish, French, European Portuguese, Greek, German, Hebrew, Italian, Hungarian, Japanese, Korean, Norwegian, Polish, Portuguese, Romanian, Russian, Spanish, Swedish, Turkish, Ukranian
Compliancy	ISO 27001, ISO 9001, and SOC II	HITRUST, PCI DSS, GDPR, ISO/IEC 27001, SOC II
Available Integrations	Genesys Cloud CC, Alotech, Zoom Meeting, Zendesk	CRM Integrations: Salesforce, Zendesk, ServiceNow, Microsoft Dynamics 365, and Oracle

INTERACTION ANALYSIS			
FEATURES	SESTEK	NICE	
Trend Analysis	<b>~</b>	<b>~</b>	
Sentiment Analysis	<b>~</b>	<b>~</b>	
Artificial Intelligence	<b>*</b>	<b>~</b>	
Topic Creation	<b>*</b>	<b>~</b>	
Summarization	<b>~</b>	<b>~</b>	
Real-Time Assist	<b>~</b>	<b>~</b>	
Agent Evaluation	<b>~</b>	<b>*</b>	
Automatic Evaluation	<b>~</b>	<b>~</b>	
Quality Assessment	<b>*</b>	<b>~</b>	
Reporting	<b>~</b>	<b>~</b>	
Non-First Call Resolution Identification	<b>~</b>	<b>~</b>	
Coaching	<b>~</b>	<b>~</b>	
Redaction	<b>~</b>	<b>~</b>	
Self Practice Module	<b>*</b>	X	
Entity Detection	<b>*</b>	×	